

KATHERINE MYTTY

EDUCATION

Massachusetts Institute of Technology, Present – 2015

Master of City Planning with a focus on International Development

University of California – Berkeley, California, Summer 2010

Summer Program – Sustainable Cities

Analyzed and reviewed various sustainability plans developed by international cities.

Culminated with a team presentation to Berkeley planners with key suggestions to improve the design of the city center to be more aligned with their sustainability plan.

Marquette University – Milwaukee, Wisconsin, 2001 – 2005 GPA 3.52/4.0

Bachelor of Science in Business Administration; Focus: Entrepreneurship and Marketing
Graduated *cum laude*.

City University – London, England, Spring 2003

Study Abroad Program, Business Administration

PROFESSIONAL EXPERIENCE

Massachusetts Institute of Technology Cambridge, Mass. 2010 – Present **MIT Public Service Center, MIT IDEAS Global Challenge**

Strategic Consultant: Present

Program Administrator: 2011 – 2013

Program Coordinator: 2010 – 2011

Help build growth opportunities for the program, as part of a team. Train my successor in the program details. Previously: Managed program including setting the growth strategy, fundraising, collaborations with centers around MIT, developing and implementing a competitive grant process, design and write marketing materials and plan events. Mentored and work closely with student-led teams throughout the year to help them develop their ideas and access financial resources and new networks. Grew the program from 50 student-led teams to 80 teams. Launched an online platform with a team of two (now 14,000 members). Coordinate and manage over 80 judges each year, drawn from leaders of various industries. Recruit, manage and train our volunteer crew (previously, 12 people in Cambridge; now 40 people around the world). Manage a budget of \$150k annually; currently negotiating additional funding of \$100k from various foundations and companies.

Additional Accomplishments

- Responsible for overseeing the launch and organization of the forthcoming *Scaling Development Ventures Conference* on successful social ventures, scheduled for February 2013
- Consulted with UNICEF and City University New York in the development of an education competition, which will engage 1000 CUNY students in 2013
- In 2012, launched the first Speed Mentorship workshop with Bose executives and employees, which will become an annual event for IDEAS Global Challenge entrants

Public Words Boston, Mass. 2009 – 2010

Communications and Publishing Consultant

Part of a team of three consultants in non-verbal and verbal communication to more effectively market themselves and their products. Coached top clients from organizations

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like Biogen-Idec and Kaiser Permanente. Worked with leading CEOs and community leaders to help them leverage their resources to make their books bestsellers and to grow their businesses.

800CEOREAD Milwaukee, Wisc. 2005 – 2009

Project Manager, Marketing Associate, and Business Developer

Led growth projects to further diversify the company's offerings and value to publishers, authors and readers. Developed and led the strategy for the publication of the book, *The 100 Best Business Books of All Time*; 60,000 copies sold through 2012. Helped launch and run a series of new revenue opportunities: a daily book giveaway at inBubbleWrap.com (10k subscribers; \$25k in revenue annually), a sponsored event series with local organizations, a conference for leaders in publishing (40 people annually; \$20k in revenue annually), and an annual print magazine.

PUBLIC SERVICE EXPERIENCE

Young Guru Academy Istanbul, Turkey Summer 2013

Strategy Consultant

As part of a three-person team, conducted interviews with stakeholders throughout organization. Analyzed the needs of the organization. Developed a framework for the organization to overhaul their high school curriculum to engage more young people and incorporate a hands-on public service element throughout Turkey.

Innovate Salone Cambridge, Mass. 2011 – 2012

Strategy Consultant and Judge

Consulted in the strategy and development of Innovate Salone, a countrywide invention competition for high school students in Sierra Leone, led by MIT PhD student David Sengh. Later judged a dozen entries of locally-designed solutions. Competition engaged hundreds of students in its first year.

Painted Desert Project Navajo Nation, Ariz. 2011 – 2012

Supported installation of public art on the Navajo Reservation. Linked the installations to Google maps in order to provide onsite visitors with clear guiding material.

Maya Pedal San Andreas Itzapa, Guatemala August 2009 & Fall 2012

Fixed bicycles and helped to build pedal-powered machines (*bicimaquinas*) as a volunteer in 2009. In 2012, joined forces with Maya Pedal's founder, Bikes not Bombs and MIT's D-Lab to develop a new social venture for the community of Tecpán, Guatemala.

Lutheran Social Services Milwaukee, Wisc. 2009 – 2010

Taught English and other necessary professional and life skills to aid three Burmese women and their families gain employment and educational opportunities. This resulted in better integration of the women into the U.S. workforce.

PUBLISHING AND SPEAKING EXPERIENCE

- **MIT Presidential Inauguration of Rafael Reif** – 3-minute speech on how student-led medical invention improved care in Nepal and India. September 2012.
- **Fulbright Fellows Seminar, From Lab to Market** – Facilitated two panels on how to scale up medical innovations. April 2012.

- **MIT Co-Lab Radio Blog**, “A Welcome Mat / Dine Bikeyah” July 2011.

TEACHING EXPERIENCE

- **Lemelson-MIT InvenTeams** Developed and co-taught high school students in how to pitch an idea. March 2012.
- **North American Student Cooperative Organization Annual Meeting** Planned and led a mixed-media storytelling workshop. October 2011.
- **Milwaukee Community Education** Led and taught yoga classes. 2009 – 2010.

TECHNICAL SKILLS

- Basic HTML, Adobe Creative Suite, Microsoft Office, Blogging Platforms, GIS

LANGUAGES

- English – Fluent / Spanish – Basic greetings